

POLICY 2.40 CORPORATE SPONSORSHIPS AND ADVERTISING

The Board of Education believes that providing access to a captive audience for commercial purposes could be considered as a violation of a safe and secure environment for both students and families. Therefore, the sale, the promotion of sale or the support of sales by canvassing, advertising or by other means on the part of any commercial enterprise is prohibited.

In respect of corporate sponsorships or donations, there shall be no actual or implied obligation to purchase any product or services.

There will be no use of corporate logos and slogans on any permanent district property. To recognize sponsorships, temporary print and/or electronic media logos may be appended to district material along with acknowledgement of sponsorships during events.